

Press Release

eCommerce Award Africa Winners 2023

September 21, 2023. Nairobi, Kenya

The eCommerce Institute announced the winning companies of the eCommerce Awards Africa 2023, the highest recognition granted to companies in the sector.

A select Jury of national and international experts and the audience decided with their vote among the finalists which are the most outstanding companies in the development and contribution to Electronic Commerce and Internet Business in Africa.

Below are the winners of each category:

Travel & Tourism:

Kenya Airways - www.kenya-airways.com

Retail:

Bash - <https://bash.com/>

Entertainment and Media:

MultiChoice - <https://www.multichoice.com/>

Financial Services and Online Banking:

WorldRemit - <https://www.worldremit.com/en>

Fashion & Beauty:

Shop Zetu - <https://shopzetu.com/>

Services and Solutions for eCommerce:

Copia Global - <https://copiaglobal.com/>

Best eCommerce Agency:

AJ Digital Agency - <https://www.ajdigital.africa/>

Best MSME in eCommerce:

MyDawa - <https://mydawa.com/>

Best Mobile Initiative:

Jumia Food - <https://food.jumia.com>



eWomen:

Google for Startups Accelerator Africa - <https://blog.google/intl/en-africa/company-news/outreach-and-initiatives/google-for-startups-accelerator-africa-call-for-applications-for-women-founders/>

Triple Impact in the Digital Ecosystem:

Greenspoon - <https://greenspoon.co.ke>

The announcement of the eCommerce Awards Africa 2023's winners was held on Thursday, September 21, 2023, at the Emara Ole Sereni Hotel within eCommerce DAY Africa Blended [Professional] Experience.

About the eCommerce Awards:

The eCommerce Institute, together with its local chapters, established these awards with the objective of recognizing companies that comply with good practices and make the development of the Digital Economy possible.

More information about the eCommerce DAY Africa at <https://ecommerceday.africa>

More information about eCommerce Awards at www.ecommerceaward.org